

## eBay Store 登録

site map から eBay Stores をクリックして eBay Store のトップページを表示します。

The screenshot shows the eBay Store homepage. At the top, there is a navigation bar with links for Buy, Sell, My eBay, Community, and Help. Below this is a search bar and a category dropdown menu. The main content area features a 'stores' banner with a search bar for items in stores. On the right side, there are two prominent buttons: 'Open a Store' and 'Manage My Store'. The 'Open a Store' button is highlighted with a blue box. A speech bubble points to this button with the following text:

eBay Store を開設しよう！  
① トップページ の site map より eBay Store に行き、右上 角にある「Open Store」(ストア 開設)をクリックして下さい。

## 1. ログイン画面

The screenshot shows the 'Manage Your Store' login page. It has two options: 'New to eBay?' and 'Already an eBay user?'. The 'Already an eBay user?' option is selected. Below this, there are two input fields: 'eBay User ID' and 'Password'. Both fields are highlighted with a red box. A speech bubble points to these fields with the following text:

② ユーザ ID とパスワ ードを入力してサイン インします。「Sign In Securely」をクリックし て下さい。

## 2. 再ログイン

③ 確認用にもう一度ログイン請求されることがあります。 ユーザ ID は自動的に入力されている場合は、パスワードのみ 入力して「Sign In Securely」をクリックして下さい。

### 3. 開設する Store 種別の選択

Buy Sell My eBay Community Help

Hello, (Sign out)

All Categories

eBay Categories eBay Motors eBay Express

#### Subscribe to Stores: Choose Your Subscription Level

Choose your subscription level:

- Basic Store (\$15.95 per month)**  
An ideal solution for lower-volume sellers who already sell on eBay but want to take their business to the next level on the Web store.
- Featured Store (\$49.95 per month)**  
All of the benefits of a Basic Store plus more advanced customization and business tools. A more comprehensive solution for small to medium-sized sellers who want to aggressively grow their online business.
- Anchor Store (\$499.95 per month)**  
All of the benefits of a Featured Store plus increased marketing support, making it an optimal solution for larger-volume sellers who are looking for maximum exposure on eBay.

#### Special Offers

- Basic Store and Selling Manager (\$15.95 per month, free 30-day trial for Selling Manager)**  
Subscribe to a Basic Store and get Selling Manager free.  
[More special offers...](#)

\* Free trial for first-time subscribers only.

**Choose a Store Name**

26 characters remaining.  
[Learn more about naming your Store](#)

Continue > Cancel

④ Store の種類を Basic (加入費 / 月 \$ 15.95)、Featured (加入費 / 月 \$ 49.95)、Anchor (加入費 / 月 \$ 499.95) の中から選択します。各項目の隣の○をクリックして下さい。

⑤ 「Choose a Store Name」に Store 名を入力して下さい。入力を終了したら、「Continue」をクリックして下さい。キャンセルする場合は、Cancel をクリックして下さい。

### 4. 追加機能の選択

Buy Sell My eBay Community Help

Hello, (Sign out)

All Categories Search Advanced Search

eBay Categories eBay Motors eBay Express

#### Subscribe to Stores: Select Additional Products

As a Basic Store subscriber, you qualify for discounts on the following:

- Add Selling Manager free**  
Helps track and manage your sales. Send customized emails, print shipping labels and more.
- Add Sales Reports Plus free**  
Get in-depth information on your weekly and monthly activity. Analyze your sales by category.

Continue > Back | Cancel

⑥ ここで追加できる機能を選択できます。Basic Store を開設しますと、Selling Manager と Sales Reports Plus (売上報告書プラス) 機能オプションを無料で利用することができます。其々のオプションを追加したい場合は、チェックボックスを選択して、必要のない場合はチェックを入れず「Continue」ボタンをクリックして下さい。

## 5. 開設費用の明細表示画面

Buy Sell My eBay Community

Hello, (Sign out)

All Categories

eBay Categories ▾ eBay Motors eBay Express

### Subscribe to Stores: Review & Submit

You have selected: **Basic Store and Selling Manager ( \$15.95 per month )**

Basic Store	\$15.95
Selling Manager*	4.99
Basic Store subscriber discount for Selling Manager	-4.99
<b>Total</b>	<b>\$15.95</b>

Before using this software, you must read and agree to these license terms and conditions. If you do not agree with any of the provisions you must not accept this agreement.

License Grant:

eBay Inc. ("eBay") hereby grants you the right to use the software

I accept the [User Agreement](#).

Please tell us how you heard about this product:

\* Free trial for first-time subscribers only.

⑦ ここで、Store 開設にかかる費用の明細書が表示され、その下に Store 開設にあたっての契約条件が記載されます。「I agree to these terms」(この契約条件に同意する) の  にチェックを入れて、Subscribe ボタンをクリックします。

## 6. Store 開設終了

### Subscribe to Stores: Congratulations

You have successfully subscribed to Basic Store, Selling Manager and Sales Reports Plus.  
You'll receive confirmation emails shortly. All of your active listings will appear in your new eBay Store.

You can access key functionality for all products you've subscribed to in the [Subscriptions](#) section of My eBay.

**Basic Store**  
Take a few seconds to use Quick Store Setup to customize your Store and create a unique shopping experience for your buyers.

**Selling Manager**  
When you review your invoice, you may see a charge for Selling Manager. However, your invoice will also show a month's worth of credit to offset the charge.  
We are copying your eBay listings into your new tool, which may take up to a couple of hours.

**Sales Reports Plus**  
We'll begin tracking your sales activity starting today.  
You can view your latest report at the beginning of each month by going to the Sales Reports section of My eBay. For the first 60-day period, we will assume you are not interested in your reports and will not send you reports. If you are interested, you can opt-in to receive reports, but you will not have access to your historical information.

⑧これで Store 開設が無事終了しました。

⑨Store 開設に伴って、Store の初期設定及び追加機能の詳細設定を行うことができます。実例は、Basic Store 開設に Selling Manager と Sales Reports Plus が追加されているものです。其々のボタンをクリックして詳細ページに進みましょう。

## 6-1. 追加機能設定の画面

Home > My eBay > Manage My Store > Quick Store Setup

### Quick Store Setup

You have many options when customizing your Store. If you are short on time and want expert advice, we've preselected a few Store features on this page that are popular with successful eBay Store sellers.

You can do one of the following:

- Apply all of the recommended settings by clicking **Apply Settings**.
- Edit the recommended settings to suit your individual needs, and then click **Apply Settings**.

You can always use Manage My Store (in My eBay) to make changes or further customize your Store using additional features not included in Quick Store Setup.

[Apply Settings](#)

### Store design

#### Store color and theme

Color: Custom Selection  
Theme: Classic Left

[Edit](#)

#### Store description

Welcome to my eBay Store. Please add me to your list of favorite sellers and visit often. Thank you for your business.

[Edit](#)

#### Store description

Welcome to my eBay Store. Please add me to your list of favorite sellers and visit often. Thank you for your business.

[Edit](#)

#### Item display



Layout: Picture Gallery  
Sort order: Ending soonest

[Edit](#)

#### Promotion boxes



Custom promotion boxes

[Edit](#)

### Store marketing

#### Custom listing frame

Display Store listing header and left-navigation bar: [Preview](#)

[Edit](#)

[Apply Settings](#)

[Preview settings](#) | [Restore defaults](#)

⑩このページは⑨の Basic Store の「Start Quick Store Setup>」をクリックしたページです。ここで、あなたの Store のデザインやマーケティング戦略等を設定することができます。一つずつ確認していきましょう。

⑪Store Design (Store デザイン) では、Store の背景色、Store の説明文、アイテムの表示方法、プロモーション等の詳細を設定することができます。其々の項目の一番下にある「Edit」(編集)をクリックして、あなた独自の Store をデザインして下さい。

## 6-2. (6-1) 継続画面

[Edit](#)

#### Store description

Welcome to my eBay Store. Please add me to your list of favorite sellers and visit often. Thank you for your business.

[Edit](#)

#### Item display



Layout: Picture Gallery  
Sort order: Ending soonest

[Edit](#)

#### Promotion boxes



Custom promotion boxes

[Edit](#)

### Store marketing

#### Custom listing frame

Display Store listing header and left-navigation bar: [Preview](#)

[Edit](#)

[Apply Settings](#)

[Preview settings](#) | [Restore defaults](#)

⑫Store marketing では、Store 出品のヘッダーや左側のサブメニューを表示させるかどうか選択することができます。現設定では、それらを表示するようになっています。表示させないようにする場合は、Edit(編集)をクリックしてください。

⑬Store の詳細設定が終了したら、「Apply Settings」をクリックしてください。

[About eBay](#) | [Announcements](#) | [Security Center](#) | [Policies](#) | [Site Map](#) | [Help](#)

Copyright © 1995-2007 eBay Inc. All Rights Reserved. Designated trademarks and brands are the property of their respective owners. Use of this Web site constitutes acceptance of the eBay User Agreement and Privacy Policy.

[eBay official time](#)

### 6-3. ストア管理

Home > My eBay > Manage My Store > Summary

## Manage My Store

Store Management

Store Summary

Store Design

Marketing Tools

Store Marketing

Item Promotion

Hello,

### Manage My Store: Summary

You have completed Quick Store Setup for your eBay Store: ja

- View your Store: <http://stores.ebay.com/japanippon-Special>
- Click the "Store Design" link in the left-hand navigation to acc
- Use the [Sell Your Item](#) form or any of our selling tools to start li

#### Store Usage Information: japanippon Special

Subscription	Basic
Active listings	--
Email marketing	No Emails
Number of sent emails	
Number of Subscribers	No Subscribers

#### What's New

Start selling now!  
Use the [Sell Your Item Form](#) or any of our [Selling Tools](#) to start your listings today.

#### Have you tried the Quick Store Tune Up?

We are excited to introduce a new product feature that will help in maximizing your success on eBay! Optimize your eBay Store quickly by implementing recommendations that have been successful for other eBay Stores sellers. Use the Quick Store Tune Up to refine your eBay Store in minutes!

To access this feature:  
Click on the [Quick Store Tune-Up](#) link in the Related Links section on the left navigation bar of this Manage My Store page.

⑭My eBay ページに Manage My Store (ストア管理) ページが表示されます。ここからあなたの Store の詳細設定 & 設定変更をいつでも行うことができます。便利なサブメニューも付いているので、有効に利用しましょう。