

## eBay Store 出品

### My eBay 画面の確認をしましょう

Home > My eBay > Selling Manager > Summary

My eBay

Hello, [User Name]

Last updated: Jan-31-07 18:21:10 PST\*

### Selling Manager Summary

Print Help Customize Summary

Sell [Search]

**At a Glance** [Customize]

Sales

\$;

\$1

\$0

Last 24 hours Last 7 days Last 30 days

**Sold (last 90 days)** [Customize]

	Sales	# of Listing
All	\$1,500.00	
Awaiting Payment	\$0.00	
Buyers eligible for combined purchases		
Awaiting Shipment	\$1,500.00	
Purchase and print shipping labels		
Paid and waiting for shipment		
Paid and shipped		
Shipped and delivered		

**Listing Activity** [Customize]

	Sales	# of Listing
Active Listings	\$0.00	0
Ending within the next hour		0
Ending today		0
Listings with questions		0

それでは実際に Store 出品を行ってみましょう。

My eBay ページに行って Store 開設後のあなたの My eBay のレイアウトがどのように変化しているかチェックしてみましょう。ストア出品の方法は通常の出品とほとんど変わりません。次の手順に従って出品を進めて下さい。

### 出品手続きを始めます

My eBay 画面からもできますが、ここではトップページからの手順を案内いたします。

Buy Sell My eBay Community Help

Hello, [User Name] (Sign out)

Site Map

[Search] All Categories [Search]

Advanced Search

eBay Categories eBay Motors eBay Express

Whatever it is...you can get it on eBay.

My Favorite Searches: You have no Favorite Searches saved. [Add a Search](#) or [learn more.](#)

Specialty Sites

- eBay Express
- eBay Motors
- eBay Stores
- eBay Business
- Half.com

ending NOW

it OF THE WEEK

POPE'S CAR

My eBay At A Glance

①ログイン後、「Sell」タグをクリックします。

## 出品のトップページ

## 1. 最初に出品の種類を選択

## 2. カテゴリ選択

**Sell Your Item: Select Category**

Category 2 Title & Description 3 Pictures & Details 4 Payment & Shipping 5 Reviews

**Select from all categories**  
Click below to choose a [previously used category](#), or select a top-level category and click **Continue**. You will select subcategories on the next page.

-OR-  
[Try the enhanced, easier category selector.](#)

**Main category**

<input type="radio"/> Click to select	
<input type="radio"/> Antiques	Antique silver, furniture, ceramics, textiles & other décor
<input type="radio"/> Art	Paintings, prints, photos, posters, folk art & sculpture
<input type="radio"/> eBay Motors	Cars, boats, aircraft, motorcycles, parts & accessories
<input type="radio"/> Baby	Feeding, gear, nursery furniture, strollers & more
<input type="radio"/> Books	Books, textbooks, collectible books, children's books, magazines & more
<input type="radio"/> Business & Industrial	Equipment & Supplies for Construction, Farm, Food Service, Retail, Healthcare, Manufacturing, Office and much more
<input type="radio"/> Cameras & Photo	Cameras, camcorders, lenses, memory, accessories & more
<input type="radio"/> Cell Phones & PDAs	Cell phones, pre paid cell phones and cell phone accessories such as headsets, batteries, chargers, faceplates and more
<input type="radio"/> Clothing, Shoes & Accessories	Apparel, footwear & accessories

④ 出品作成は通常の出品と同様に、カテゴリ選択→タイトル&説明→写真&アイテム詳細→支払方法&発送方法→見直し&投稿という手順で行っていきます。

⑤ まずこのページでは、メインカテゴリを選択しましょう。プルダウンメニューを使ってカテゴリを選択するか、各カテゴリ項目の隣にある○をクリックして下さい。

## 3. 2の継続画面

<input type="radio"/> Jewelry & Watches	Fine, vintage and designer jewelry, watches, & jewelry supplies
<input type="radio"/> Music	CDs, records, and other music formats
<input type="radio"/> Musical Instruments	Guitars, woodwinds, percussion & pro audio equipment
<input type="radio"/> Pottery & Glass	China, glass, pottery, porcelain & stoneware
<input type="radio"/> Specialty Services	Custom services such as printing, personalized clothing and jewelry, media related services such as logo and graphic design, restoration services and more!
<input type="radio"/> Sports Mem, Cards & Fan Shop	Current and Vintage Cards, Game Used, Autographed & Unsigned Sports Memorabilia, Licensed Team Apparel, and Sports Souvenirs
<input type="radio"/> Stamps	Scraphily, US & world stamps
<input type="radio"/> Tickets	Concerts, sports events, theater & one-of-a-kind experiences
<input type="radio"/> Toys & Hobbies	Action figures, bean bag plush, crafts & trains
<input type="radio"/> Sporting Goods	Sports Equipment, Apparel & Footwear, Golf, Cycling, Hunting, Fishing, Fitness & More!
<input type="radio"/> Travel	Flights, cruises, hotels & luggage
<input type="radio"/> Video Games	Games, game systems, internet game accessories & more
<input type="radio"/> Everything Else	Gifts & Occasions, Gensets, and Stuff and More!

Main category #

⑥ カテゴリを選択したら、**Continue**>ボタンをクリックして下さい。ここで、出品の種類を変更したいと思ったら、<Back ボタンをクリックして下さい。

## 4. サブカテゴリ選択

**Sell Your Item: Select Category**

1. **Category** 2. Title & Description 3. Pictures & Details 4. Payment & Shipping 5. Review & Submit

**Select from all categories**  
Click in the box below until you have selected a final subcategory. When you are finished, click **Continue** at the bottom of the page.

**Main category:**

**Select your Books subcategory.**

- Accessories: Address Books
- Accessories: Blank Diaries, Journals
- Accessories: Book Covers
- Accessories: Book Plates
- Accessories: Bookmarks
- Accessories: Other
- Antiquarian & Collectible
- Audiobooks
- Catalogs: Agriculture
- Catalogs: Art & Exhibitions
- Catalogs: Auction
- Catalogs: Clothing, Fashion
- Catalogs: Department Stores

[Try the enhanced, easier category selector.](#)

< Back Continue >

[Try the enhanced, easier category selector.](#)

< Back Continue >

⑦ 今度はサブカテゴリです。スクロールメニューよりカテゴリを選択して、<Continue>ボタンをクリックして下さい。ここでメインカテゴリを変更したい場合は、<Back>ボタンをクリックして下さい。

## 5. タイトル入力

**Sell Your Item: Describe Your Item** [Live help](#)

1. **Category** 2. **Title & Description** 3. Pictures & Details 4. Payment & Shipping 5. Review & Submit

**Item title** [Remove](#)

55 characters left; no HTML, asterisks, or quotes.  
Ensure your title has specific details about your item. Get tips on [writing a good title](#).

**Subtitle** (\$0.02 / 30 days)

55 characters left.  
Add a Subtitle (searchable by item description only) to give buyers more information. [See examples](#).

**Digital item**  
[List as a digital file or information](#)  
Use this option if your item will be made available to the buyer online or delivered electronically. [View requirements](#).

**Item description** [+](#)

Describe your item's features, benefits, and condition. Be sure to include in your description: Condition (new, used, etc.), origin, to include notable markings or signatures, or its background history. See more tips for [Business and Economics](#).

**Standard** [Extended](#) [Special](#) [Plus](#)

**new** Select [inserts](#) from the drop-down list below to quickly and easily build your listing.

⑧ 通常の出品同様に、Item title (タイトル)、Subtitle 有料オプション (サブタイトル) を入力していきます。

## 6. 5の継続画面

Describe your item's features, benefits, and condition. Be sure to include in your description: Condition (new, used, etc.), original price, and dimensions (if applicable). You may also want to include notable markings or signatures, or its background history. See more tips for [Business and Economics](#).

Standard [Enter your own HTML](#)

Select [inserts](#) from the drop-down list below to quickly and easily build your listing.

Font Name  Size  Color

Inserts

[Preview description](#) Can't view our description editor? [Use this alternative](#)

You can add pictures and themes on the next page.

Note: After you click **Continue**, you may be asked to download a small file. This file will help you add pictures to your listing. If the next page selection method.

[Back](#) [Continue >](#)

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[eBay official time](#)

⑨ アイテム説明文を入力して下さい。「Enter your own HTML」を使ってご自分のホームページをリンクさせることもできます。また、[Preview description](#)をクリックすると、作成した説明文が実際どのように表示されるか確認できます。入力が終了したら、Continue> ボタンをクリックして次頁へと進んでください。また、<Back ボタンをクリックして前頁に戻ることもできます。

## 7. 価格と掲載期間

**Sell Your Item: Enter Pictures & Item Details** [Save help](#)

1. [Category](#) 2. [Title & Description](#) 3. **[Pictures & Details](#)** 4. [Payment & Shipping](#) 5. [Review & Submit](#)

**Title**  
Useful Office Supply Magazines

**Main Store Category** \*Required  
Other   
[Edit Store Categories in the Store Builder](#)

**Second Store Category**  
[Add a second Store category](#)  
Adding a second Store category is free.

**Pricing and duration**

Price your item competitively to increase your chance of a successful sale.  
**Get ideas about pricing by searching [completed items](#).**

**Buy It Now price** + **Best Offer**  
\$   Allow buyers to send you their [Best Offers](#)

Sell to the first buyer who meets your [Buy It Now price](#).

**Donate percentage of sale**  
No nonprofit selected  [Select to](#) [Remove](#)  
You can donate part of your item's final sale price to a certified nonprofit organization. When you create an [eBay Giving Works](#) listing, a portion of the item's final sale price is donated to the selected nonprofit. This option is only available for items that are sold through the [eBay Giving Works](#) program. This option does not apply to nonprofits who are Direct Selling.

**Duration** + **Private listing**  
 Good 'Til Canceled  Private listing [Learn more](#)

**Start time**  
# Start listing when submitted  
 Schedule start time (\$0.10 / 30 days)  Select a date...  Select a time... PST  
[Learn more about \[scheduled listings\]\(#\)](#)

⑩ ここでは、アイテムの価格と掲載期間を設定していきます。Buy It Now 価格を入力して下さい。また、Best Offer を考慮する場合は、すぐ下の□にチェック印を入れて下さい。オプションで売上げの一部を寄付するように設定できます。プルダウンメニューから寄付する金額を選択して下さい。

⑪ 掲載期間は、Store 在庫出品の場合、プルダウンメニューから 30 days (30 日間) と Good 'Til Canceled (キャンセルするまで) の2つから選択することができます。また、開始時間は投稿してすぐ開始するようにもできますし、有料オプションで開始時間を設定することもできます。左側のプルダウンメニューより日にちを、右側のプルダウンメニューより時間を選択して下さい。

## 8. 7の継続画面

This user cannot post to your items with how many of a limited number of auctions. From your library, see [eBay Storefront](#) items, or [eBay Storefront](#) to manage your item sells (this does not apply to nonprofits who are Direct Selling).

**Duration** +  
Good 'Til Canceled

**Private listing**  
No private listing [Change](#)

**Start time**  
# Start listing when submitted  
# Schedule start time (\$0.10 / 30 days) [Select a date] [Select a time] PST

**Quantity** +  
Individual items **Lots**

**Quantity** +  
1  
Learn more about [multiple item](#) listings.

**Selling similar or identical items to you**  
Help buyers find your listing - just enter it above.

**Item location**  
2P Code Not Applicable  
Location display: Fukuoka City, Fukuoka, Japan  
[Change](#)

**Add pictures**  
Use these [tips](#) to add a great photo to your listing.  
[eBay Enhanced Picture Services](#) [eBay Basic Picture Services](#) [Your Web hosting](#)

Upgrade to [eBay Enhanced Picture Services](#) at no additional cost. It's faster, lets you upload pictures of any size, and enables you to preview, crop, and rotate your pictures.

**Picture 1 (Free)**  
[Browse] [Cancel]

To add pictures to your listing, click Browse.

**Picture 2 (\$0.15 / 30 days)**  
[Browse] [Cancel]

**Picture 3 (\$0.15 / 30 days)**  
[Browse] [Cancel]

**Picture 4 (\$0.15 / 30 days)**  
[Browse] [Cancel]

⑫ アイテムの数量を入力します。数量は個別アイテムとロットアイテムで設定できます。ここでは Individual items (個別アイテム) の数量を「Quantity」に入力して下さい。

## 9. 8と同じ箇所の切り替え画面

**Quantity** +  
Individual items **Lots**

**Number of lots** +  
0  
Enter "1" if you have one group, collection, or lot. Learn more about [lots](#).

**Number of items per lot** +  
[Input field]  
Example: If you have 5 books in your collection, enter 5.

**Item location**  
2P Code Not Applicable  
Location display: Fukuoka City, Fukuoka, Japan  
[Change](#)

**Add pictures**  
Use these [tips](#) to add a great photo to your listing.  
[eBay Enhanced Picture Services](#) [eBay Basic Picture Services](#) [Your Web hosting](#)

Upgrade to [eBay Enhanced Picture Services](#) at no additional cost. It's faster, lets you upload pictures of any size, and enables you to preview, crop, and rotate your pictures.

**Picture 1 (Free)**  
[Browse] [Cancel]

To add pictures to your listing, click Browse.

**Picture 2 (\$0.15 / 30 days)**  
[Browse] [Cancel]

**Picture 3 (\$0.15 / 30 days)**  
[Browse] [Cancel]

**Picture 4 (\$0.15 / 30 days)**  
[Browse] [Cancel]

⑬ ここは、ロットアイテムの数量を入力する欄です。「Number of lots」にロット数を、「Number of items per lot」に各ロットのアイテム数を入力して下さい。

## 10. 9の継続画面

**Add pictures**  
Use these [tips](#) to add a great photo to your listing

[eBay Enhanced Picture Services](#) [eBay Basic Picture Services](#) [Your Web hosting](#)

Upgrade to [eBay Enhanced Picture Services](#) at no additional cost. It's faster, lets you upload pictures of any size, and enables you to print

Picture 1 (Free)

To add pictures to your listing, click Browse:

Picture 2 (\$0.15 / 30 days)

Picture 3 (\$0.15 / 30 days)

Picture 4 (\$0.15 / 30 days)

Picture 5 (\$0.15 / 30 days)

Picture 6 (\$0.15 / 30 days)

[Add up to 6 more pictures](#)

Having problems adding pictures? Try these [troubleshooting tips](#).

**Picture options**  
Applies to all pictures

Standard  
Standard pictures will appear within a 400- by 400- pixel area.

Super-size Pictures (\$0.75 / 30 days)  
[Extra large pictures](#) will appear within a 500- by 500- pixel area, or up to 800- by 800- pixel area, if your pictures are larger.

Picture Show (Free)  
Multiple pictures will appear in a [slideshow player](#) at the top of the item page.

Picture Pack (\$0.76 / 30 days for up to 6 pictures or \$1.00 / 30 days for 7 to 12 pictures)  
Get Gallery, Super-size, Picture Show and additional pictures for [maximum exposure](#).

**Listing designer**  Listing designer \$0.10 / 30 days

⑭ 次に写真をアップロードします。ここでも通常出品と同様に、Basic 写真掲載サービス、Enhanced 写真掲載サービス、ご自身のウェブホストの中から選択できます。今回は、Basic 写真掲載サービスの欄をご紹介します。サービス内容は通常出品と全く同じです。アップロードする写真を選択して、その下にある追加したいオプションを其々選んでください。

## 11. 10の継続画面

**Listing designer**  Listing designer \$0.10 / 30 days  
Get both a theme and layout to complement your listing.

**Select a theme**  
New (2)

- Antique-Black Frame
- Antique-Strained Glass
- Antique-Vintage Items
- Books - Image
- Books - Purple Border
- Business Industrial-Paper Clip
- Business Industrial-Staplers
- Business Industrial-Wood

**Select a layout**

- Standard  
Photos on the left  
Photo on the right  
Photo on the bottom  
Photo on the top

[Preview listing](#)

**Increase your item's visibility**  
 Remember my selections in the section below.  
[Selections will be saved](#) for the next time I list.

Store inventory listing upgrades appear in your Store, on your Seller's Other items page, and in certain search results. Learn more about using [Store inventory listing upgrades](#).

**Preview your listing in search results**

Item Title	PayPal	Price	Bids	Time Listed
 This is an example with Gallery	<input type="checkbox"/>	\$x.xx	By \$x	Jan-31 18:21
>>> Useful Office Supply Magazines	<input type="checkbox"/>	\$0.00	By \$x	Jan-31 18:24
This is an example with Bold	<input type="checkbox"/>	\$x.xx	By \$x	Jan-31 18:22

⑮ また、出品デザイナー機能を有料オプションで追加できます。設定の仕方も通常出品と同じです。

## 12. 11の継続画面

⑩ 以下の有料オプションを追加できます。

- Gallery (ギャラリー)
- Subtitle (サブタイトル)
- Bold (太字)
- Border (外枠)
- Highlight (強調表示)
- Featured Plus! (特集プラス!)

各機能の詳細はヘルプ Index を参照してください。

⑪ Page counter (アクセス数) のスタイルを設定して、前主要項目の入力が終了したら、Continue>ボタンをクリックして下さい。また、前頁に戻るには、<Back ボタンをクリックして下さい。

## 13. 支払い方法の設定

⑫ 次に支払方法を指定して下さい。PayPal と指定する場合は、支払通知を受け取るメールアドレスもスペースに入力して下さい。また、その他の支払方法も受け付けるのであれば、其々の□にチェック印を入れて下さい。



## 14. 13の継続画面

**Ship-to locations** \*Required

Will ship to the United States and the following (check all that apply)  
Reach more buyers - learn more about [shipping internationally](#)

Worldwide  N. and S. America  Europe  Asia  
 Canada  United Kingdom  Australia  
 Mexico  Germany  Japan

Will not ship - local pickup only  
Specify pickup arrangements in the Payment Instructions box below

**Shipping & sales tax**

Specify a flat cost for each shipping service you offer, or have costs calculated automatically by [shipping costs](#).

Flat: same cost to all buyers. **Calculated**: based on buyer's address. Freight: large items over 150 lbs.

**Domestic Shipping** (offer up to 3 services)

Select a shipping service	Cost	Each Additional Item
<input type="text"/>	\$ <input type="text"/>	+ \$ <input type="text"/>
<input type="text"/>	\$ <input type="text"/>	+ \$ <input type="text"/>
<input type="text"/>	\$ <input type="text"/>	+ \$ <input type="text"/>

**Domestic Handling Time**  
Select a handling time  
Seller will usually ship within the specified time period of [receiving cleared payment](#).

**International Shipping** (offer up to 3 services)  
[Add shipping service](#)

**Shipping insurance**  
Not offered [Change](#)

**Shipping Discount**  
 Make this item eligible for a shipping discount based on [my preferences](#).  
Discount will be applied only if the buyer purchases other items from you.

Tip: You can attract more buyers by providing a shipping cost for your item. It will be displayed!

19. ここで、発送可能な国を指定して下さい。

20. この欄では送料を設定できるのですが、Flat、Calculated、Freight はアメリカ国内に発送する場合です。日本からはその下にある International Shipping (海外発送) から海外への発送サービスを指定して、[Add shipping service](#) をクリックして下さい。

21. Shipping insurance で保険について設定することができます。現画面では、「保険なし」というふうに設定されていますが、「[Change](#)」をクリックして設定を変更して下さい。その下の Shipping Discount では、送料の値引きを考慮する場合に、 にチェック印を入れてください。

## 15. 14の継続画面

Tip: You can attract more buyers by providing a shipping cost for your item. It will be displayed!

Get more tips in the [eBay Shipping Center](#) [Learn about the benefits of using the US Postal Service](#)

**Sales tax**  
Seller does not charge sales tax [Change](#)

**Return policy**

**Returns Accepted** - Specify a return policy [Learn More](#)  
Item must be returned within  Days  
Refund will be given as   
[Return Policy Details](#)  
none [Change](#)

**Payment instructions**

Give clear instructions to assist your buyer with payment and shipping.  
Increase sales by [offering a shipping discount](#) in your description for multiple item purchases.

Acceptable payment methods are PayPal and direct wire transfers to our bank account.  
We only use EMS for shipment, and the carriage is buyer to pay.  
Each one of this item is 2000g, we will calculate the exact carriage to the location of a winner of this auction with the exchange rate of the day and announce by Email.  
69 characters left.

**Buyer requirements**  
You have no buyer requirements set.

[Edit Preferences](#) [My eBay](#)

[About eBay](#) [Announcements](#) [Help](#)

22. ここで返品ポリシーを設定します。Return Accepted の隣の にチェック印を入れて、Item must be returned within プルダウンメニューより返品受付期間と Refund will be given as のプルダウンメニューより代金払戻方法を選択して下さい。また、返品ポリシーの内容を変更する場合は、[Change](#) をクリックして下さい。

23. Payment Instructions (支払指示書) では、買手宛に詳しい支払方法と発送方法を明記します。eBay は基本的な支払指示書を提供していますが、自分なりの指示を明記することもできます。スペースに直接入力して下さい。上記の欄全ての入力を終了したら、Continue>ボタンをクリックして最後の Review & Submit ページに行き、自分の作成した出品を確認して一番下にある Submit ボタンをクリックして実際に出品を投稿して下さい。また、前頁に戻るには、<Back ボタンをクリックして下さい。